

**2034 NANUKU SANGAM SCHOOL**

**ENGLISH**

**WORKSHEET 1**

**NAME:** \_\_\_\_\_

YEAR 8

**Strand: Reading and Viewing**

**Sub-Strand: Socio Cultural Contexts and Situations**

**CLO:** Examine & explain socio cultural & other values, attitudes and beliefs and their relationship with the text used, audience, purpose and conventions

**LESSON NOTES**

**MASS MEDIA**

Mass media can be defined as the various media vehicles used to **transmit messages to large amounts of people**. Some examples of mass media include television, newspapers, magazines, radio, film, email, and more. The goal of advertising is to utilize mass media in order to spread a specific message about a certain business's product or service.

**Questions**

**Questions**

1. Who is an illustrator?

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2. Who is an author?

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3. Who is a librarian?

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4. What do you call the desk from where the books are issued?

\_\_\_\_\_

5. What are some rules that need to be followed in a library?

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6. Why are students asked to pay fines at times from the librarian?

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7. Name some radio stations in Fiji.

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8. Who is a journalist?

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9. Name some newspapers published daily in Fiji.

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10. Name some newspaper published weekly.

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11. What is the fastest means of communication?

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12. What are the different sections in a library?

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13. What type of books are fiction books?

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14. What type of books are non-fiction books?

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15. Where will you find encyclopaedia in a library?

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16. In which section will you find 'House For Sale' advertisements?

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17. What is mass media?

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18. What is the purpose of mass media?

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