

PENANG SANGAM HIGH SCHOOL
P.O.BOX 44 RAKIRAKI
HOME ECONOMICS
YEAR 13

Strand	Clothing And Textiles
Sub strand	Equipment (cont’’) Requirements Of Designing Textiles
Content learning outcome	<ul style="list-style-type: none">• Recognize the importance of design requirements.• Study the requirements in the making of the storyboard.• prepare a storyboard for chosen design

STORY BOARD



- Storyboard is a panel or series of panels on which a set of sketches is arranged depicting consecutively the important changes of scene and action in a series of shots. (as for a film, television show, or commercial)

Mood Board

- A type of collage consisting of images, text, and samples of objects in a composition.
- Can be based upon a set topic or can be any material chosen at random.
- Can be used to give a general idea of a topic that is being given, or can be used to show how different something is from the modern day.
- May be physical or digital, and can be "extremely effective" presentation tools.
- A mood board sets the mood; a style, feeling, emotional scenario, presence and context for whatever the final product will be. For example: soft or hard, dark or light.

Conceptual Board

- Forms a form of stimulus material, comprising of visual or verbal representation of an idea for an idea for a product or service, often outlining its attributes and benefits and used to present this to participants in research.
- These are usually mounted on large boards so a group of people can easily see them.
- Such concept boards may be quite polished and resemble advertisements, or they may be rough.

Emotional Board

- Emotional board contains an affective state of consciousness in which joy, sorrow, fear and hate is experienced.

An Inspiration Board

- Is more specific and visual.
- a collection of visual references that are the starting point for elements that will eventually show up in the designed product.
- In this case, there is a more literal connection between what shows up on the inspiration board, and what ends up in the final piece.
- It would include things like photographs, illustrations, screenshots, colour swatches, words and shapes.

Relationship between the Mood Board and the Inspiration Board

Mood board	Inspiration board
1. Gathers all the research and images of how the product will make an individual feel	1. Gathers all the reference points for what the product will look like.
2. Consists of conceptual, feeling and psychology.	2. Consists of details, colours, forms, textures and lines.
3. Should influence what goes onto the inspiration board,	3. Should respond to the mood board.

Activity

Refer to the diagram on the story board for the party wear and design a story board for office wear

<u>Storyboard party wear</u>	<u>Story board office wear</u>
	