

PENANG SANGAM HIGH SCHOOL
P.O.BOX 44, RAKIRAKI
LESSON NOTES BATCH 6-WEEK 16

Subject: Home Economics

Year/Level: 12

Strand	Clothing & Textiles
Sub Strand	Clothing Needs Selection and Clothing Consumer
Content Learning Outcome	<ol style="list-style-type: none">1. Describe the rights and responsibilities of a consumer and the core functions of consumer council of Fiji.2. Distinguish and discuss the styles of advertisements and its function in buying clothes.3. Communicate buying techniques.

Consumer Textiles

- To make the best use of money, which is a limited resource, it is important that we become knowledgeable consumers.
 - We should make sure we get what we want, and value for our money.
- As a consumer of textiles products you have three roles:
1. Purchaser – plan, budget, make priorities.
 2. Citizen- become aware of the laws and organizations that protects the consumer.
 3. Customer – you are free to buy what you want and when you want. It is your responsibility to find out about the products you buy.

THE RIGHTS OF A CONSUMER OF TEXTILES

1. The right to safety: to be protected against products those are dangerous.
2. The right to be informed: detailed labeling of goods with fibre content, care instructions, size and correct information and facts needed to make informed choices and decisions.
3. The right to choose a quality product: have access to a variety of products and services at a reasonable price for the quality of the article.
4. Right to be heard: to voice your complaints and have the matter rectified.
5. The right to redress: to be compensated for misrepresentation of goods or unsatisfactory services.
6. The right to consumer Education: to become a skilled and informed consumer capable of functioning effectively in the marketplace.

THE RESPONSIBILITIES OF A CONSUMER OF TEXTILES

- **The Responsibility to be aware** of the quality and safety of goods and services before purchasing.
- **The Responsibility to gather** all the information and facts available about a product or service as well as to keep abreast of changes and innovations in the marketplace.
- **The Responsibility to Think independently** and make choices about well-considered needs and wants.
- **The Responsibility to Speak Out**, to inform manufacturers and governments of needs and wants.
- **The Responsibility to Complain** and inform business and other consumers of dissatisfaction with a product or service in a fair and honest manner.
- **The Responsibility to be an Ethical Consumer** and to be fair by not engaging in dishonest practices which cost all consumers money.

STYLES OF ADVERTISEMENTS

- A successful advertisement creates a desire in viewers, listeners or readers.
- It also provides information on how to fulfill that desire and makes the potential customer feel good about doing so.
- One way to find out what is available in the textiles products is through advertising.
- The functions that advertising fulfills in our society are:
 1. Educating the public
 2. Serving as a means of communication
 3. Providing a better product
 4. Lowering prices
 5. Providing competition