

PENANG SANGAM HIGH SCHOOL
P.O.BOX 44 RAKIRAKI
HOME ECONOMICS
YEAR 11 (week 17)

Strand	Clothing and Textiles
Sub strand	CLOTHING NEEDS AND SELECTION/CLOTHING CONSUMER (cont. from wk 16)
Content learning outcome	a. Identify the clothing requirements at each stage of the life cycle. b. Explain the factors that affect the availability of clothes in Fiji

Lesson notes (cont’')

The growth rate of children is stable during these years and clothes seem to fit for longer periods of time. Children have wider social contacts and are involved in more activities.

School age 6 – 12 years

They require a variety of clothes.

- The most important need here is to conform in order to
- belong to a certain group.
- Peer group pressure can be so great that children may
- reject clothing which is not accepted by their peers.
- Garments should be attractive, made from strong fabric and be easy to care for.
- Children prefer clothes which are comfortable for easy movement

Adolescence

School and beyond 12 – 15 years

- To adolescents, clothes serve a wide variety of functions. Adolescents use clothing to express themselves and to obtain social approval.
- It is also part of their self-image and a means to declare their self-importance. Further, clothing is a key way to identify with and compare oneself to peers.
- Of all age groups, adolescents are most likely to devote a disproportionate amount of time and attention to clothing and appearance.
- Peer group pressure is even stronger at this stage, and the desire to be seen wearing clothes just like the rest, is very strong.
- Everything in fashion is copied – from hairstyles, to clothing, to shoes.
- Looking very similar to friends is more important in many cases than individualism.
- This could be called the experimental period of clothing, as this age group likes to try various types of clothes, fabrics, colours, textures and designs.
- The need for strength of fabric and quality is not as important at this stage as the clothes are not worn for a long

Determining your Style

- Before you decide to buy any clothes as a teen, it is crucial first to know what clothes would look good on your body this will include the silhouette, pattern, colours and fit.
- Don't buy clothes for no reason, have a reason for buying clothes. Have a particular style in mind before you go to the shop to purchase clothes.

Adulthood

Young adult

- Adulthood is the time when individuality is expressed.
- Most adults do not notice peer group pressure, therefore an individualistic approach to clothing is more likely to be followed.
- Changes in life style and role take place during this period which changes clothing needs.
- There is also a very high interest in personal appearance which makes decisions in selecting clothes more difficult.
- Clothes should be versatile, well-constructed, with easy to look after fabrics, designed to suit the life style of the individual.

Middle age

- Cost is not the major concern during the middle age years as most people are well established in careers.
- A general interest in clothing and appearance is maintained with preference often given to clothes that are well styled, constructed and made from durable fibers which withstand wear.

Activity

Identify and explain on the types of clothes and accessories adolescents prefer?